

## DAY 1 | March 15, 2023

09:00 a.m.	Conference registration open   Welcome coffee and exhibition visiting time	
10:00 a.m.	Welcome & conference introduction	<ul style="list-style-type: none"> <li>- Karolina Olejniczak: PDO, PL</li> <li>- Marcin Tokłowicz: Windmüller &amp; Hölscher, PL</li> <li>- Chair: Wojciech Kaczmarczyk, PL</li> </ul>
<b>◎ KEY-NOTES</b>		
10:10 a.m.	<b>Sustainable food packaging and its impact for the packaging industry</b> <ul style="list-style-type: none"> <li>- trends &amp; developments</li> <li>- packaging examples</li> </ul>	- Prof. Peter Ragaert: Pack4Food, BE
10:30 a.m.	<b>Plastics vs. other materials</b> <ul style="list-style-type: none"> <li>- EU regulations</li> <li>- national policies on packaging in a circular economy</li> </ul>	- Prof. Artur Bartkowiak, Natureef Association, PL
<b>◎ PANEL DISCUSSION</b>		
10:50 a.m.	<b>Is the end of the flexible packaging industry reached?</b> Packaging matters to suppliers, manufacturers and brand owners to meet market requirements. But is 2025/2030 the end of flexible packaging? Experts along the process chain discuss their views and exchange with the audience.	<ul style="list-style-type: none"> <li>- Aleksandra Robaszekiewicz: Lidl Polska, PL</li> <li>- Prof. Artur Bartkowiak: Natureef Association PL</li> <li>- Malgorzata Rein: PDO, PL</li> <li>- Marta Krawczyk: REKOPOL S.A., PL</li> <li>- Marcin Tokłowicz: Windmüller &amp; Hölscher, PL</li> <li>- Krzysztof Nowosielski: ML Polyolefins, PL</li> <li>- Marcin Kraus: Kraus Folie, PL</li> </ul>
12:00 p.m.	Luncheon and exhibition visiting time	
<b>◎ PRODUCERS POINT OF VIEW</b>		
01:15 p.m.	<b>Challenges and sustainable packaging solutions from a producers point of view</b> <ul style="list-style-type: none"> <li>- efficiency in a changing market</li> <li>- future needs in production</li> </ul>	- Artur Podolski: PDO, PL
01:35 p.m.	<b>Challenges and sustainable solutions from an extrusion machine builder point of view</b> <ul style="list-style-type: none"> <li>- efficiency, digitization, circularity e.g. MDO-PO, recyclable barrier</li> </ul>	- Sebastian Hünnefeld: Windmüller & Hölscher, DE
01:55 p.m.	<b>Challenges and sustainable solutions from a flexo machine builder point of view</b> <ul style="list-style-type: none"> <li>- reduction of consumptions</li> <li>- printing on PCR material</li> <li>- barrier coating</li> </ul>	- Stefan Brinkmeier: Windmüller & Hölscher, DE
02:15 p.m.	Networking and exhibition visiting time	
<b>SUPPLIERS POINT OF VIEW (15 min PITCHES)</b>		
02:45 p.m.	<b>Is the end of flexible packaging yet to come?</b> <ul style="list-style-type: none"> <li>- Driving efficiency and sustainability in flexo packaging through lean manufacturing and automation</li> <li>- Optimized flexo plates: A key to sustainable and stunning printing</li> <li>- Sustainability in flexo &amp; gravure – roadmap to sustainability</li> <li>- Solutions to meet the requirements of the upcoming European packaging regulation</li> </ul>	<b>Answers and solutions from industry partners</b> <ul style="list-style-type: none"> <li>- Chara Psoraki: AV Flexologic, NL</li> <li>- Christian Apenberg: DuPont, DE</li> <li>- Giuseppe Ciriello: HuberGroup, IT</li> <li>- Dr. Björn Ewig: Siegwerk, DE</li> </ul>
<b>◎ BEST-PRACTICE</b>		
03:45 p.m.	<b>MIRAFLEX™ M10+2 @ PDO and its main features</b> <ul style="list-style-type: none"> <li>- MIRAFLEX™ with special features at PDO, e.g. Inliner with extended drying</li> <li>- VISION, TURBOCLEAN, RUBY, EASY-SET HD, service</li> <li>- MIRAFLEX™ M10 + 2 printing decks as downstream unit</li> </ul>	- Przemyslaw Lubryczynski: Windmüller & Hölscher, PL
04:00 p.m.	<b>Wrap-up and lessons learned</b>	<ul style="list-style-type: none"> <li>- Karolina Olejniczak: PDO, PL</li> <li>- Marcin Tokłowicz: Windmüller &amp; Hölscher, PL</li> <li>- Chair: Wojciech Kaczmarczyk, PL</li> </ul>
04:15 p.m.	<b>End of day 1</b>	
followed by	Guided facility tour through the old factory Cukrowina Znin (on request)	
07:30 p.m.	Networking night	



**DAY 2 | March 16, 2023**

09:30 a.m. Bus shuttle | Hotel Cukrownia Znin to PDO at Janowiec Wielkopolski

**🕒 PDO FACTORY TOUR**

10:00 a.m.	Take the opportunity to get to know PDO from behind the scenes. Learn more from our industry partners and watch our live-machine demonstrations on-site. The production shows demonstrate latest technologies and developments. See the process, touch the effect and discuss details at the machine with printing experts.	
10:15 a.m.	<b>Industry Partner at PDO Premises (ELEVATOR PITCHES)</b>	
	- Mono materials designed for circular economy PET/BOPP replacement and high barrier mono structures	- Marcin Kraus: Kraus Folie, PL
	- Modern flexographic inks and functional varnishes	- Giuseppe Ciriello: HuberGroup Polska, PL
	- Latest developments in format plates	- Christian Apenberg, Tomasz Nojszewski: DuPont, DE
	- There is no perfect printing without perfect format plate mounter application	- Chara Psoraki: AV Flexologic, NL
followed by	Coffee break	
	- Siegwerk solutions for the future of flexible packaging	- Dr. Björn Ewig: Siegwerk, DE
	- Precise, durable sleeves, adapters and safety storage systems from ROSSINI	- Lukasz Lepiarczyk: ROSSINI, PL
	- Natural sealing & protecting solutions	- Michel Vanhems: SunChemical, PL
	- Savings in the production process and cost optimization	- Tomasz Kropinski, Tomasz Bialek: Miraclon KODAK, PL
	- TWINLOCK – Sustainable development technology	- Lukasz Felczak: TESA TAPE, PL
12:00 p.m.	Luncheon and networking time	
12:30 p.m.	Live-machine presentations of W&H printing machine MIRAFLEX™	
01:10 p.m.	Hands-on discussion with PDO and W&H printing experts	
01:40 p.m.	Return to the hotel	
02:10 p.m.	<b>End of the conference</b>	

Subject to chance. Program as of March 3, 2023

Powered by

