

Conversions **INDIA**

**ALWAYS BE
ONE STEP AHEAD**



EXPERTISE MEETS
CHECK RE
G NEEDS

From MD's desk: Tariffs go up and down. Trust and relationship don't.



The global market has developed a habit of surprising us, usually before we've even finished our morning tea. One day you wake up to new tariffs, the next day logistics costs have changed, and by the time you finish your coffee, someone has rewritten the rules again. Welcome to the reality of doing business today.

The current pattern of unexpected events has become even more unpredictable than the disruptions experienced during the COVID-19 pandemic and the subsequent supply-chain crises.

There's a line that perfectly captures this moment:
Tariffs change overnight. Relationships are built over decades.

And honestly, nothing feels truer right now. Across markets especially between India and the US, companies are being tested. Not just financially, but emotionally. When costs rise suddenly and margin falls, the disruption severely affect businesses, with (US) export-dependent firms confronting existential challenges for some.

What has impressed us the most is how many of our customers chose a different path with creativity. They chose conversation, solutions and collaborations. Kept relationships and business impact through the turbulences, and we are sure they will all come out shining with a promise of a better future and even better collaboration.

At W&H, we have always believed in long term sustained partnerships, standing for customers for more than 156 years even in the most difficult times. And people remember who stood by them when times were uncomfortable. Developing flexible packaging solutions often takes investments into resources and time and are developed with lot of efforts. Such standing commitments in difficult times also motivate all the parties to invest further in future progress.

With that, we also see change in end consumer landscape and preferences. And there is good news in many ways, Gen Z is more health conscious. A recent report mentioned they are drinking 20% less alcohol. Our customers also mention that health foods and high protein foods are gaining traction, we also hear many of these food items also demand more sustainable packaging. A trend that is expected to grow more - healthy future generation wanting more sustainable solutions is good news all around!

The future will bring more good surprises hopefully till lunch. But while policies may change overnight, trust takes years to build and seconds to lose. We also have a more conscious future generation to celebrate and support.

We at W&H India continue to adapt for our customers, and work towards solutions suiting to their needs.

Jai Hind!
Shri Prakash Werlemann-Gupta



Shri Prakash Werlemann-Gupta
Managing Director - W&H India

India's first ALPHAFLEX by W&H commissioned at Shrianand Poly

Shrianand Poly, Gurgaon is widely recognized as one of India's emerging manufacturers in the flexible packaging industry, offering a comprehensive range of packaging solutions tailored for diverse market needs. Established in 2015, the company has built a strong reputation for quality, precision, and technological excellence across products such as poly bags, printed films, laminated rolls, and premium eco-friendly paper bags, making it a trusted partner for sectors including retail, e-commerce, grocery, hygiene, and more.

In a landmark advancement for Indian converting, Shrianand Poly has installed the first ever W&H ALPHAFLEX CI flexographic printing press in India, reinforcing its strategic vision toward next-generation printing. The ALPHAFLEX press at Shrianand features a 1270 mm web width and runs at speeds up to 400 meters per minute for even the

most challenging applications, offering exceptional versatility and high-throughput performance. This cutting-edge machine is poised to support Shrianand's expanding operations across label printing, hygiene packaging, and laminated structures, helping the company cater to evolving customer needs with enhanced print consistency and operational agility.

The decision to adopt the ALPHAFLEX technology was made early in 2025, and it reflects Shrianand Polyform's proactive approach to embracing innovation that aligns with global trends in flexographic printing. Flexo technology offers considerable advantages such as improved workflow efficiency, reduced waste, faster job changeovers, and lower ink consumption, enabling converters to deliver premium quality output while optimizing costs and sustainability.



ALPHAFLEX
Start with your vision

SHRIANAND POLY



For W&H, this partnership with Shrianand Poly is a testimony to the trust placed in its technologies and a recognition of the mutual pursuit of excellence. The installation of India's first ALPHAFLEX press underscores the growing momentum of flexo adoption in the Indian market and highlights the role of advanced printing platforms in shaping the future of packaging.

"This investment marks a defining moment in our growth journey. W&H gave us confidence in the technology from the first day and we are very satisfied with the performance. The ALPHAFLEX will help us in serving our customers better and quicker. We see this as a strong foundation and are excited for the future and our next phase of growth." — **Mr. Ish Chaudhary, Owner, Shrianand Poly Pvt. Ltd.**

"Shrianand is a valued partner for us and seeing them place their trust in W&H is a matter of pride. Their decision to adopt ALPHAFLEX signals leadership and courage to embrace the future. The machine enables our customer in tackling the challenges of the market today and tomorrow. Together, we are not just installing new technology, we are shaping a new benchmark for the industry." says **Mr. Shri Prakash Werlemann-Gupta from Windmüller & Hölscher**

Big leap forward: Kusum moves to flexo with two W&H ALPHAFLEX

“This is a transformational step for us. We have been evaluating the shift from rotogravure to flexographic for some time and partnering with W&H made the decision clear and confident. ALPHAFLEX will help us deliver higher quality in shorter turnaround times, and we are excited for what this change means for our customers and our future.” says **Mr. Darshan Shah from Kusum Polyplast**

Since its inception in 2015, Kusum Group has built a strong reputation in the Packaging and Material Handling industry. Over the years, the company has continuously evolved, pushing boundaries and adopting innovative technologies that strengthen both performance and sustainability. Today marks another milestone in their journey as Kusum Polyplast takes a significant step toward the future of printing technology with the investment in two state-of-the-art W&H ALPHAFLEX flexographic printing machines.

The decision was finalized in September, following months of technical evaluation and collaborative discussions between Kusum Polyplast and the W&H team. The two ALPHAFLEX machines will run at speeds of up to 500 meters per minute, delivering high precision and high output, a standout performance that positions ALPHAFLEX as a “beast” in the market. The machines will be dedicated to BOPP label production.

This moment is particularly special as Kusum has been a long-standing customer of W&H, already operating two OPTIMEX FFS 3-layer blown film lines successfully. The addition of ALPHAFLEX expands a relationship built on trust, respect, and shared values around performance excellence and innovation.



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KUSUM POLYPLAST

For Kusum Polyplast, this investment signals a new era. Flexo printing offers considerable advantages in operational efficiency, faster changeovers, reduced ink consumption, and easier workflow management. As markets demand agility and premium quality at competitive prices, ALPHAFLEX brings an edge that positions Kusum at the forefront of the label printing segment.

For W&H, this partnership reinforces the belief that meaningful industry change happens when technology and trust grow together. The installation of two ALPHAFLEX machines at an existing customer facility demonstrates confidence in the long-term reliability and performance of W&H solutions.

“Kusum has been a valued partner for many years and seeing them place their trust once again in W&H is a matter of pride. Their decision to adopt ALPHAFLEX signals leadership and courage to embrace the future. Together, we are not just installing new technology, we are shaping a new benchmark for the industry.” says **Mr. Shri Prakash Werlemann-Gupta from Windmüller & Hölscher**



ALPHAFLEX
Start with your vision

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Vishakha Flexible Packaging India acquires India's first 11-layer barrier cast line by W&H Germany

Vishakha Flexible Packaging one of India's most respected names in high-barrier flexible packaging, has taken a significant step forward in its long-standing journey of excellence by investing in two cutting-edge machines from Windmüller & Hölscher, Germany.

The expansion, which includes a new state-of-the-art facility, marks a milestone in the partnership between the two companies and reaffirms their shared commitment to delivering world-class packaging solutions.

For the production facility in Ahmedabad, work is underway to install a FILMEX II line for Cast Barrier Nylon /EVOH films, featuring 11 layers and equipped with 9+1 extruders. With a working width of 2.45 meters, this addition strengthens Vishakha's ability to cater to a diverse range of applications – from food and pharmaceuticals to industrial packaging. This will be the first 11-layer cast line in India, setting new benchmarks in barrier film innovation.

Under the visionary leadership of Jigish Doshi, Chairman and Managing Director, Vishakha group continues to drive technological advancement and innovation in flexible packaging. His strategic foresight and commitment to excellence have been instrumental in positioning Vishakha as a global leader in high-barrier films.

Vishakha is one of the largest high-barrier co-extruded flexible film manufacturers in India, with factory premises spread over 99,000 square meters. The company exports flexible packaging materials to North and South America, Europe, Australia, Middle East, Asia, and Africa, consistently meeting the stringent requirements of international markets. Its current plastic films production capacity stands at 48,600 MT per annum, which will increase to around 60,300 MT per annum with the new investments, across three production locations – two in India (West and East) and one in Indonesia within span of one year.



“Our collaboration with W&H has always been about more than technology. It is about trust, shared values, and the pursuit of excellence. With these new additions, we are prepared to serve our customers with solutions that are not only high in performance but also tailored to their unique needs,” says **Ankit Doshi** from Vishakha Polyfab.

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The installation of India's first 11-layer cast line marks a transformative step, enhancing both export and domestic capabilities by offering specialized next-generation 11-layer cast films for packaging. With this, Vishakha is well-positioned to meet the evolving demands of global customers seeking innovative, reliable, and sustainable packaging solutions for high-performance applications like Food, Non-Food and Medical products.

Meanwhile, in Kolkata, Vishakha has invested in the VAREX II 7-layer blown film line, complete with the FILMATIC II V dual winder and a 2,200 mm working width. This advanced line is designed to produce barrier and PE films with exceptional quality and consistency.

For Vishakha, it represents more than just a machine, it is a response to the growing demand in India for reliable, high-performance barrier films that protect products and extend shelf life. As the management at Vishakha believes, **“no packaging solution is ever the same and every requirement deserves a unique answer.”** The VAREX II enables them to honor this philosophy on a larger scale.

“Vishakha Polyfab's vision and commitment to quality align perfectly with our own. We are proud to be part of their growth story and to support them in setting new benchmarks for the packaging industry,” says **Dr. Sascha Witt, CSO at Windmüller & Hölscher.**



FILMEX
For flexible, efficient and profitable cast film production

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Colourflex invests in W&H's HELIOSTAR to elevate printing capabilities

Colourflex, a leading flexible packaging manufacturer, has made a significant step towards enhancing its production capabilities with the investment in Windmüller & Hölscher's state-of-the-art HELIOSTAR II, 10 color rotogravure printing press. The machine is scheduled for dispatch in November 2025 and is set to bring next-generation printing performance to Colourflex's portfolio.

The HELIOSTAR II is renowned for its superior print quality at speeds of up to 500 m/min, offering exceptional performance on a wide range of substrates like PET and BOPP, including challenging materials like PE and sustainable options such as MDO-PE.

With this investment, Colourflex is strengthening its commitment to delivering the highest standards of print precision and operational efficiency to its customers. The HELIOSTAR II individually driven inking rollers ensure perfect inking at all speeds,

while its powerful dryers guarantee minimal residual solvents even at maximum output. One of the key highlights of the HELIOSTAR II is its fast and operator-friendly changeover system. Thanks to the innovative COMBICART design, the EASY Sync pre-registration function, expanded automation modules, and seamless integration within ProControl, the system delivers enhanced efficiency and user experience. Colourflex will be able to achieve quick job changes with minimal downtime, enhancing production flexibility and responsiveness to market demands.

The machine is also equipped with W&H's cutting-edge HELIOCONTROL register system, which ensures outstanding register accuracy even for low contrast inks and sensitive substrates. This precision, combined with fully integrated inspection and 100% defect check system, will enable Colourflex to meet the stringent quality expectations of its customers consistently.



HELIOSTAR^{II}

Designed for
highest performance



“We are excited to bring the HELIOSTAR II into our production line. The HELIOSTAR II strengthens our commitment to world-class converting, helping our partners compete and win in demanding markets. This investment is not just a capacity addition—it is a long-term strategic move that positions Colourflex for high-growth categories, sustainable materials, and world-class converting efficiency. With the HELIOSTAR II, we are strengthening our value proposition to global brands and future-proofing our production for the next decade.” said the **Colourflex management team**.

“We are proud to support Colourflex in their growth journey with our HELIOSTAR II technology. The HELIOSTAR II is engineered for printers who demand exceptional quality and productivity, and we are confident it will help Colourflex achieve new levels of success in the flexible packaging market.”
— **Windmüller & Hölscher team**.

Setting New Benchmarks: India's first GARANT MATADOR NSL at Someshwar Graphics

Someshwar Graphics & Prints Pvt. Ltd., part of the Malpani Group in Sangamner, Maharashtra, has expanded its paper bag production with the installation of a GARANT MATADOR NSL flat and satchel bag machine.

This investment highlights Someshwar Graphics' commitment to efficient, flexible, and reliable production processes. With this machine, the company can consistently produce high-quality paper bags and maintain stable results in daily operations. Rajesh Malpani, Chairman of the Malpani Group, emphasizes: "We thank the entire GARANT and W&H team for their hard work during the internal commissioning phase to get this machine set up and production ready."

The installation is the first GARANT machine at Someshwar Graphics and the first of its kind in India – an important milestone for the site's production capabilities. The outstanding performance and seamless integration of the machine have already led to a significant follow-up investment, with the client placing orders for three additional machines a strong vote of confidence and a remarkable milestone in this partnership.

From the very beginning, teams from GARANT in Lengerich, WINDMÖLLER & HÖLSCHER India, and Someshwar Graphics worked closely together to integrate the machine seamlessly into existing production workflows. Marvin Fischer, GARANT Area Sales Manager, explains: "Close collaboration allowed us to develop practical solutions that perfectly meet the production requirements of Someshwar Graphics."

GARANT also established a dedicated team of Indian service technicians, trained in Lengerich, Germany. This enables Someshwar Graphics to access fast on-site support from the local, India-based GARANT team whenever needed, ensuring smooth daily operation of the machine.

MATADOR NSL



Learn more about
GARANT MACHINEN
www.garant-maschinen.de



Saurabh Sharma, Sales Manager at WINDMÖLLER & HÖLSCHER India, adds: "Working with Someshwar Graphics has been truly rewarding. Their clear vision and commitment to quality made this project a success."

Since its commissioning at the end of 2025, the MATADOR NSL has delivered stable and reliable performance under real production conditions with maximum speed. Reliable processing of various locally sourced paper types, including bagasse-based grades and integration of GARANT Production Monitoring (GPM) for transparent process tracking and stable operations.

These results show how local expertise and global engineering excellence work together to deliver efficient, sustainable, and economically viable packaging solutions.



Official inauguration of the GARANT MATADOR NSL at Someshwar Graphics: Mr. Rajesh Malpani together with the Someshwar Graphics team and GARANT service specialists during the official commissioning ceremony.

Super plastic coats invests in W&H FILMEX 7-layer CPP line with barrier capabilities

“The Super Plastic Coats team brings clarity in vision and excellence in execution. Their choice of the FILMEX” line with DCW shows their dedication to quality and innovation. We’re proud to be their technology partner and look forward to supporting their growth journey” says **Mr. Divyanshu Katiyar, Sales Manager at Windmüller & Hölscher.**

In a significant technological leap, Super Plastic Coats through its wholly owned subsidiary Speciality Techfab Pvt Ltd has commissioned a state-of-the-art FILMEX 7-layer CPP line from Windmüller & Hölscher. Along with the CPP line, the company has invested in a state-of-the-art high bond metallizer from the UK along with next-generation slitter from Germany. This move reflects the company’s commitment to high-performance barrier films and advanced flexible packaging solutions. W&H’s unique screw design provides excellent melt quality for all types of resins, integrated continuous dosing system and most-efficient chill roll technology, the line is equipped with Die Control Wizard (DCW) system, the main highlight of the setup. The market’s fastest and most reproducible profile control saves up to 70% of waste and time compared to conventional solutions. It enables fully automatic die control without any manual adjustment.

Significant reduction of startup and changeover waste for sustainable production from the start. Superior profile control leads to excellent process stability, resulting in exceptional gauge uniformity across the web and consistent high film quality. With its 7-layer configuration and barrier film capability, the FILMEX II-line positions Specialty Techfab to cater to demanding markets such as food, pharmaceutical, and high-barrier industrial

packaging. The investment marks an important step in building their production capabilities while laying a strong foundation for consistent quality, sustainable practices, and operational efficiency which is an essential pillar of success in today’s packaging industry.

This partnership underscores the mutual trust and shared ambition between Super Plastic Coats and W&H bringing together German engineering and Indian manufacturing excellence to shape the future of packaging.

“This investment reflects our long-term vision to offer high performance and sustainable packaging solutions in the Indian market and beyond. With W&H’s FILMEX II we now have the precision and flexibility to meet our customers’ evolving needs. We trust that our W&H line will deliver the highest quality CPP films available in the market today” says **Mr. Praveen Bansal at Super Plastic Coats**



A strong first step: GARANT’s debut at Paperex India



GARANT’s first-ever participation at Paperex India which took place in December 2025 in Delhi, this marked an important and proud milestone for us, this debut was more than just an exhibition presence it was a clear statement of our intent to engage deeply with the Indian subcontinent and it’s fast-evolving paper and packaging industry.

The response exceeded our expectations. From the very first day, the booth witnessed genuine interest, meaningful conversations, and an encouraging number of high-quality meetings. Customers, converters, and industry professionals were keen to understand GARANT’s capabilities, technology depth, and long-term vision not just products, but partnerships.



What truly made the experience special was the energy of the team. The enthusiasm, openness, and collaborative spirit on the stand reflected exactly what GARANT stands for. Conversations flowed easily, questions were thoughtful, and the interest was sincere a strong sign that the Indian market is ready and curious about advanced paper-based solutions.

Paperex India reaffirmed our belief that presence matters. This successful first step has strengthened our confidence and laid a solid foundation for deeper engagement, collaboration, and growth in the region.

This is just the beginning of GARANT’s journey in the Indian subcontinent and we look forward to what lies ahead in the future of paper industry.



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