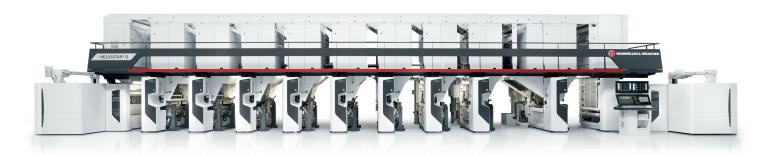




## ONLINE TRAINING PACKAGING PRINTING

Gravure printing and application technologies



### Why should I attend this online training?

With the knowledge of this online training you will be able to identify, evaluate and optimize incorrect process parameters. In this training you will get a deep insight into the technologies of modern gravure packaging printing. In a virtual machine tour we will explain the most important machine components and their functions. You will get an overview of the interaction of the most important process parameters such as doctor blade settings, contact pressure, ink viscosity or printing speed and their effect on print quality. In addition, we also deal with standardization by means of color management.

#### **Training content**

- Detailed view of the gravure printing process
- Virtual machine tour with explanation of the different machine components and their functions
- Insight into the most important printing press parameters and their effects, such as doctor blade settings, print speed and many more
- Color management in gravure packaging

### W&H TRAINING

In a W&H training course, you will receive practice-oriented training based on a fixed learning concept and with clearly defined learning objectives. You benefit from qualified trainers with many years of practical experience.

Professional product and application knowledge go hand in hand in our training courses.









# ONLINE TRAINING PACKAGING PRINTING

Gravure printing and application technologies

More details	
Recommended for	Product manager
	• Printer
	Quality manager
	Brand owner
Machine technology	Gravure printing machine
Trainer	print.con-Beilenhoff Consulting in cooperation with the W&H Academy.  With more than 30 years of experience, Stefan Beilenhoff supports the printing and packaging industry as an independent consultant for more than 10 years.
Methods	Online presentation via video conference
	Virtual machine tour
Language	English
Duration	90 Minutes
	Q&A afterwards
Date	On 2021-02-18 at 09:00 till 10:30 oʻclock or from 15:30 to 17:00 oʻclock (CET)
Price	• 300 € per participant
	• From 3 participants the price is 285 € per participant
	• From 5 participants the price is 270 € per participant
	If you book the entire online training series, you will receive an additional discount of 20%
	on the participation fee.

#### More online trainings about packaging printing

- ✓ Basic of packaging printing part 1 and part 2
- Cylinder manufacturing for gravure packaging printing
- Troubleshooting in gravure packaging printing
- Ink saving by laser engraved cylinders

### **O** CONTACT

For further information or booking requests please contact your local sales partner or the W&H Academy customer training.





