



## ONLINE TRAINING PACKAGING PRINTING

Cylinder manufacturing in gravure packaging printing



#### Why should I attend this online training?

This training enables you to select the right technology for your products and to evaluate errors and measures in connection with cylinder engraving.

In this course you will receive a broad basic knowledge of modern technologies and working methods for the manufacturing of gravure cylinders. In addition to the common engraving and laser processes, we also discuss their specific advantages and disadvantages. To ensure that the contents are conveyed in a practical manner, the online seminar is supplemented by video contributions from the modern W&H Technology Center in addition to the presentation. We will compare different types of cylinders and evaluate the print quality achieved on difficult substrates.

### **Training content**

- Basics of gravure cylinder manufacturing
- Steel cylinders, sleeves and lightweight cylinders: designs, materials, machines and processes
- Explanation of common engraving and laser technologies: electromechanical engraving, autotypical etching, direct laser engraving
- Advantages and disadvantages of engraving and laser technologies
- Practical video examples from the modern
   W&H Technology Center

## W&H TRAINING

In a W&H training course, you will receive practice-oriented training based on a fixed learning concept and with clearly defined learning objectives. You benefit from qualified trainers with many years of practical experience.

Professional product and application knowledge go hand in hand in our training courses.









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More details	
Recommended for	Product manager
	• Printer
	Quality manager
	Brand owner
Machine technology	Gravure printing machine
Trainer	print.con-Beilenhoff Consulting in cooperation with the W&H Academy.  With more than 30 years of experience, Stefan Beilenhoff supports the printing and packaging industry as an independent consultant for more than 10 years.
Methods	Online presentation via video conference
	Video clips from the modern W&H Technology Center
Language	English
Duration	90 Minutes
	Q&A afterwards
Date	On 2022-03-16 at 13:00 to 14:30 o'clock (CET)
Price	• 300 € per participant
	• From 3 participants the price is 285 € per participant
	• From 5 participants the price is 270 € per participant
	If you book the entire online training series, you will receive an additional discount of 20%
	on the participation fee.

#### More online trainings about packaging printing

- Basic of packaging printing part 1 and part 2
- Gravure printing and application technologies
- Troubleshooting in gravure packaging printing
- Ink saving by laser engraved cylinders

### **O** CONTACT

For further information or booking requests please contact your local sales partner or the W&H Academy customer training.





