

# ONLINE TRAINING PACKAGING PRINTING

Basic of packaging printing part 2



## Why should I attend this online training?

This online training about packaging printing enables you to select and evaluate the right technology for your products.

After a short summary of the contents of the first part of the basic training, you will be given an introduction to plate manufacturing and cylinder engraving processes. We will deal with different types of plates and sleeves, and the topic of galvanic coating in gravure printing. In addition, we will impart knowledge about machine and application techniques in flexo printing and gravure printing. In a virtual tour of the machines, we explain the most important machine modules and their functions. Finally, we compare the main advantages and disadvantages of the two printing processes.

## Training content

- ✓ Basics of plate manufacturing and cylinder engraving
- ✓ Different plate and sleeve types
- ✓ Galvanic coating
- ✓ Machine and application technology in flexo printing and gravure printing
- ✓ Virtual machine tour and explanation of the main modules and functions
- ✓ Advantages and disadvantages of flexo printing and gravure printing

## W&H TRAINING

In a W&H training course, you will receive practice-oriented training based on a fixed learning concept and with clearly defined learning objectives. You benefit from qualified trainers with many years of practical experience. Professional product and application knowledge go hand in hand in our training courses.



Learn more about the **W&H Online training series for packaging printing:**  
[wh.group/int/en/academy/customer\\_trainings/online\\_trainings/  
online\\_training\\_printing\\_packaging.html](https://wh.group/int/en/academy/customer_trainings/online_trainings/online_training_printing_packaging.html)

Find more information on  
the back of the page.



# ONLINE TRAINING PACKAGING PRINTING

Basic of packaging printing part 2

<b>More details</b>	
<b>Recommended for</b>	<ul style="list-style-type: none"> <li>• Beginners</li> <li>• Those who want to refresh or up-date their knowledge</li> </ul>
<b>Machine technology</b>	Flexo printing machine, gravure printing machine
<b>Trainer</b>	print.con-Beilenhoff Consulting in cooperation with the W&H Academy. With more than 30 years of experience, Stefan Beilenhoff supports the printing and packaging industry as an independent consultant for more than 10 years.
<b>Methods</b>	<ul style="list-style-type: none"> <li>• Online presentation via video conference</li> <li>• Virtual machine tour</li> </ul>
<b>Language</b>	English
<b>Duration</b>	<ul style="list-style-type: none"> <li>• 90 Minutes</li> <li>• Q&amp;A afterwards</li> </ul>
<b>Date</b>	On 2022-03-14 at 13:00 to 14:30 o'clock (CET)
<b>Price</b>	<ul style="list-style-type: none"> <li>• 300 € per participant</li> <li>• From 3 participants the price is 285 € per participant</li> <li>• From 5 participants the price is 270 € per participant</li> </ul> <p>If you book the entire online training series, you will receive an additional discount of 20% on the participation fee.</p>

## More online trainings about packaging printing

- ✓ Basic of packaging printing part 1
- ✓ Cylinder manufacturing in gravure packaging printing
- ✓ gravure printing and application technologies
- ✓ Troubleshooting in gravure packaging printing
- ✓ Ink saving by laser engraved cylinders

## CONTACT

For further information or booking requests please contact your local sales partner or the W&H Academy customer training.

 [training-center@wuh-group.com](mailto:training-center@wuh-group.com)



Learn more about the **W&H Online training series for packaging printing:**  
[wh.group/int/en/academy/customer\\_trainings/online\\_trainings/online\\_training\\_printing\\_packaging.html](https://wh.group/int/en/academy/customer_trainings/online_trainings/online_training_printing_packaging.html)

Find more information on the back of the page.

