

ONLINE TRAINING PACKAGING PRINTING

Basic of packaging printing part 1



Why should I attend this online training?

With the knowledge of the online training, you will be able to communicate easily with designers, prepress staff, printers and brand owners.

In the first part of our basic training course on packaging printing, you will get an overview of the printing technologies offset printing, flexographic printing, gravure printing and digital printing and learn for which products the printing technologies can be used. In addition, you will gain knowledge about color spaces, color models and spot colors as well as the various measuring techniques for evaluating quality, such as density, dot gain and LAB in packaging printing. The correct preparation and conversion of print data for industrial printing applications will also be discussed.

Training content

- ✓ Overview of the printing technologies offset printing, flexographic printing, gravure printing and digital printing
- ✓ Use of printing technologies for different products
- ✓ Basics of color theory (color spaces, RGB, CMYK, spot colors)
- ✓ Measuring techniques for quality control
- ✓ Preparation of print data

W&H TRAINING

In a W&H training course, you will receive practice-oriented training based on a fixed learning concept and with clearly defined learning objectives. You benefit from qualified trainers with many years of practical experience. Professional product and application knowledge go hand in hand in our training courses.



Learn more about the **W&H Online training series for packaging printing:**
[wh.group/int/en/academy/customer_trainings/online_trainings/
online_training_printing_packaging.html](https://wh.group/int/en/academy/customer_trainings/online_trainings/online_training_printing_packaging.html)

Find more information on
the back of the page.



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| More details | |
|---------------------------|--|
| Recommended for | <ul style="list-style-type: none"> • Beginners • Those who want to refresh or up-date their knowledge |
| Machine technology | Flexo printing machine, gravure printing machine |
| Trainer | print.con-Beilenhoff Consulting in cooperation with the W&H Academy. With more than 30 years of experience, Stefan Beilenhoff supports the printing and packaging industry as an independent consultant for more than 10 years. |
| Methods | Online presentation via video conference |
| Language | English |
| Duration | <ul style="list-style-type: none"> • 90 Minutes • Q&A afterwards |
| Date | On 2022-03-14 at 13:00 to 14:30 o'clock (CET) |
| Price | <ul style="list-style-type: none"> • 300 € per participant • From 3 participants the price is 285 € per participant • From 5 participants the price is 270 € per participant <p>If you book the entire online training series, you will receive an additional discount of 20% on the participation fee.</p> |

More online trainings about packaging printing

- ✓ Basic of packaging printing part 2
- ✓ Cylinder manufacturing in gravure packaging printing
- ✓ Gravure printing and application technologies
- ✓ Troubleshooting in gravure packaging printing
- ✓ Ink saving by laser engraved cylinders

CONTACT

For further information or booking requests please contact your local sales partner or the W&H Academy customer training.

 training-center@wuh-group.com



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wh.group/int/en/academy/customer_trainings/online_trainings/online_training_printing_packaging.html

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