

CUSTOMER TRAININGS

Unlock potential, secure your future



Why W&H Customer Training?

Targeted training is a key driver for efficiency, quality, and long-term success in the flexible packaging industry. As technologies and processes become more complex, it is essential for your employees to stay skilled and confident in their roles.

At Windmüller & Hölscher, you benefit from decades of expertise in developing and optimizing machinery for extrusion, printing, and converting. Through the W&H Academy, we share this know-how with your teams - empowering operators, technicians, and maintenance staff for daily practice.

Our certified trainers offer customized learning, combining up-to-date technical knowledge with hands-on experience. We provide tailored training - whether for on-boarding, upskilling, or new equipment - at our Academy, at your site, or via flexible digital formats.

With a blended learning approach, we unite classroom and digital training for maximum impact. This targeted qualification ensures greater safety, process clarity, and productivity - unlocking the full potential of your W&H technology for lasting production success.

Your advantages

- ✓ **Targeted skill development:** Tailor-made training programs designed for long-lasting learning outcomes
- ✓ **Higher productivity & quality:** Confident, well-trained operators and maintenance personnel ensure smooth and efficient production
- ✓ **Less downtime & fewer errors:** Practical expertise helps to prevent mistakes and minimize unplanned stoppages
- ✓ **Maximized machine potential:** Tap into new functionalities and process improvements
- ✓ **Greater motivation & retention:** Ongoing development boosts employee satisfaction and commitment



Learn more about **W&H Customer Trainings:**
www.wh.group/int/en/academy/customer_trainings/

Find more information on
the back of the page.

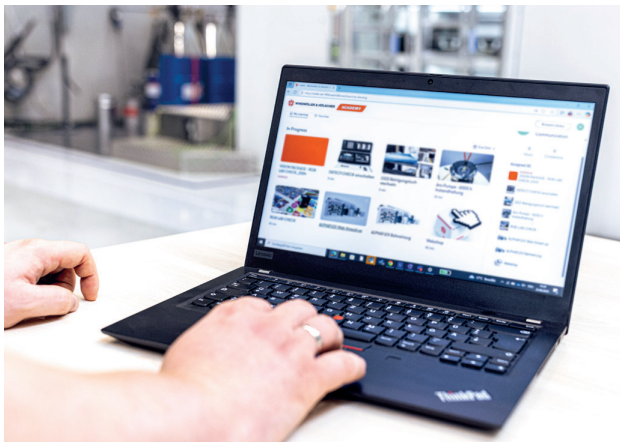


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On-Site Trainings

Our on-site trainings take place either at your facility or in our state-of-the-art W&H Training Center. Conducted in small groups, these sessions focus on best practices and hands-on experience directly at the machine. Under the guidance of our certified trainers, your team works through real-life scenarios - from setup and adjustment to troubleshooting and maintenance - ensuring that new skills and knowledge are immediately applicable in your daily operations. This practical approach builds both expertise and confidence for long-term success.



Digital Trainings

Digital training is becoming an increasingly important part of our continuing education program at W&H.

In addition to live online trainings and interactive webinars, we are developing a learning platform that will provide you and your team with flexible access to tailored e-learning and practical step-by-step guides - anytime and anywhere. This enables knowledge to be refreshed and expanded as needed, and applied directly in day-to-day work.

Blended Learning for Maximum Flexibility and Sustainable Success

Combining on-site and digital training ensures lasting learning success. By integrating hands-on experience with flexible online formats, your team benefits from a tailored qualification process - maximizing knowledge transfer and the practical application of new skills.



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